

# 2024 SMALL BUSINESS DIRECT INSTALL PROGRAM

## COLORADO: COMMERCIAL AND INDUSTRIAL ELECTRIC CUSTOMERS

Black Hills Energy encourages Colorado small commercial customers with less than 50,000 square feet to purchase and install energy efficient lighting, HVAC, and refrigeration measures. Qualifying customers will receive an energy evaluation identifying potential energy savings, direct installation of low-cost measures, and a customized proposal on potential energy savings through eligible measure upgrades.

Participation is simple, just contact Black Hills Energy and a representative will:

- Conduct an energy evaluation of the facility and provide a customized proposal to the customer, including anticipated costs and savings of the measures as well as financial resources available. Install select efficient measures at no cost (examples of measures include water heater pipe insulation, refrigeration coil cleaning, smart thermostats).
- Educate the customer on energy efficient equipment.
- Install the qualifying efficient measures selected for customer rebates.
- Complete and submit paperwork and documentation.

### REBATES

- 70% of the equipment and installation costs
- Incentives are capped at one-third of the total program incentives per facility for a given program year. Funding for these rebates is limited. Customers are served on a first-come, first-serve basis.

### EXAMPLE MEASURE TYPES

- HVAC equipment
- Smart thermostat
- Refrigeration
- Lighting
- Compressed air equipment
- Motors / variable frequency drives

**For more information or to schedule a technical energy assessment, call our toll-free help line at 800-425-5784.**